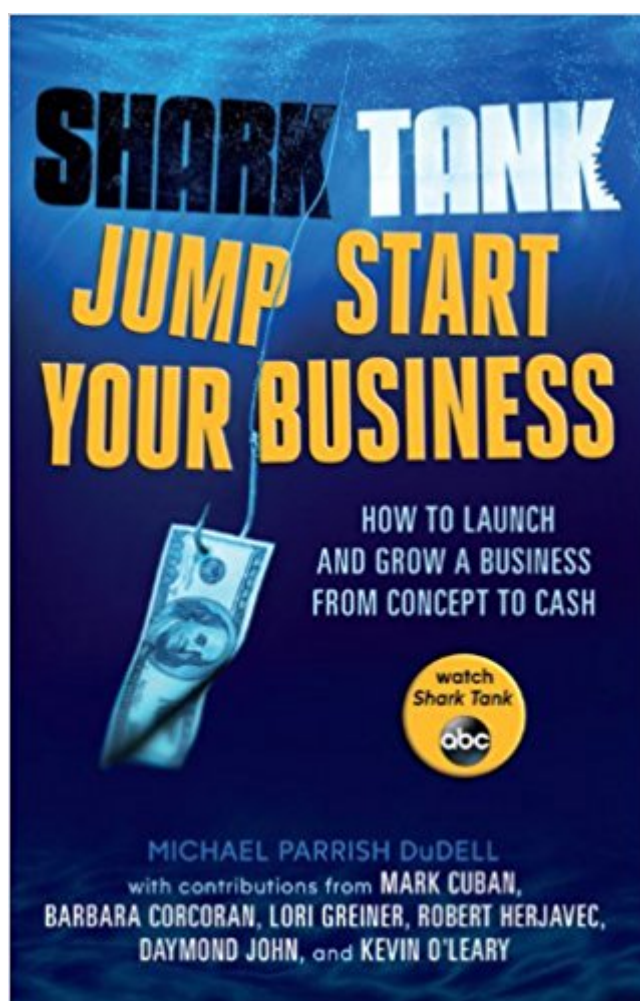


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# Shark Tank Jump Start Your Business: How To Launch And Grow A Business From Concept To Cash



## Synopsis

From the ABC hit show "Shark Tank," this book-filled with practical advice and introductions from the Sharks themselves-will be the ultimate resource for anyone thinking about starting a business or growing the one they have. Full of tips for navigating the confusing world of entrepreneurship, the book will intersperse words of wisdom with inspirational stories from the show. Throughout the book, readers will learn how to: Determine whether they're compatible with the life of a small business owner Shape a marketable idea and craft a business model around it Plan for a launch Run a business without breaking the bank (or burning themselves out) Create a growth plan that will help them handle and harness success Pitch an idea or business plan like a pro Responding to the fans' curiosity about past show contestants, readers will also find approximately 10 "Where Are They Now" boxes in which they learn what happened to some of the most asked-about and/or most popular guests ever to try their luck in front of the Sharks-and what they learned in the process.

## Book Information

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## Customer Reviews

Michael Parrish DuDell is an author (Shark Tank Jump Start Your Business), speaker, and entrepreneur. Before founding his current company race + vine, Michael was the editor of ecomagination.com--GE's cleantech and sustainable innovation site--as well as the host of ecomagination.com's web series Green Room Live. Prior to that, Michael served as managing editor of The Domino Project--a publishing company started by marketing guru Seth Godin and powered by .com. Michael has spoken for and consulted with companies ranging from startups to

Fortune 500s, including such well-known organizations as American Express, L'Oreal, Kraft, Visa, and many more. He is a One Young World Ambassador, a member of the Young Entrepreneur Council, and an advisor to numerous companies, including the New York Tech MeetUp--the largest tech organization in New York. Learn more at [MichaelParrishDuDell.com](http://MichaelParrishDuDell.com) or on Twitter @notoriousMPD.

Shark Tank is one of my favorite shows and I try to never miss an episode. This was a good book, IF you wanted to learn more about the Sharks. I personally, wanted a bit more information on launching a business and particularly the investment interests of the sharks. There was some good information and if you have never started a business a GREAT read. Again, I was looking for more in depth information. Bobbie in Raleigh

gave this book to my nephew who has an online business. he said he knew alot about the procedures illustrated in this book already. still feel good about giving him this book to inspire him. but if your loved one is super "sharp" about business this one may be a waste of time.

better books on the subject than this don't waste your time, if you still want to read it get it from your local library then make the decision to buy it.

I love the show shark tank and was hoping that this book would be better. It was OK. It is mostly for someone who has not started a business yet. If you are currently in business it provides a few nuggets but not the value I was expecting.

Very Good Book with lots of important tips on various aspects of your new business. It has great breadth but not necessarily great depth and that's okay as it is a great starting point.

As someone who provides mentoring to emerging and aspiring virtual assistants looking to launch their own business but have limited business operations knowledge I will be recommending this book. The book gives solid explanations of the various aspects of business that are commonly asked in the start-up phase. I was impressed with the tools and resources section and plan to further explore these references and links in more depth. The book stays true to its name by focusing on the questions and information an emerging or aspiring entrepreneur may face. The six chapters are broken into discussing: defining an entrepreneur, setting up shop, understanding

finances, marketing and selling, business failures, and a behind-the-scenes roundtable conversation with the actual Sharks – Kevin O’Leary, Barbara Corcoran, Mark Cuban, Lori Greiner, Robert Herjavec, and Daymond John – plus includes a tools and resources section. Sprinkled throughout are Shark Bites – sound bites from each Shark with their own personal tip – plus Shark tips being small hints for business success.

Any entrepreneur knows the pain of trying to find smart, relevant information to help them on their journey. The number of fruitless google searches and phone calls that lead nowhere can be almost enough to derail small business dreams. This is the best collection of both concrete information and inspirational stories that covers every step of the journey. From financing, to management, to marketing, everything is in there. I’ve never been a huge watcher of the show Shark Tank so was a bit skeptical as I worry about the theatrical adaptations of entrepreneurship, but was pleasantly surprised at the granular value this book provides. My only wish, and it’s a small one, is that there is some online resource to complement the book. So many of the questions that the book answers naturally lead to a wish to explore more, and it seems like the perfect opportunity to emulate an Amex Open Forum type platform.

This book inspires and at the same time teaches you how to start and grow your business. Few books are able to give the reader both benefits and I am glad that I bought the Jump Start your business book that does both. When reading the book, it seems like Michael has delve into the minds of entrepreneurs and addressing their silent FAQs. The book is really helpful and I am planning to read one other book by him

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